

#imakemycareer  
**UNITED POP**  
**Amsterdam**



To strengthen our team at our **United POP Academy** in Amsterdam (NL), we are looking for a freelance

## **Marketing Coordinator (mlf)**

### **Your challenge**

- Local marketing efforts and activities
- Social media management and communication
- On-campus events
- Testimonials and lecturer portraits
- Composing of Articles, Website publishing
- Translations of marketing related materials
- Approach of local partners and communities to increase brand awareness

### **Your profile**

- You have good verbal and written Dutch and English communications skills
- You are online savvy and have demonstrable online marketing and social media management experience
- You have demonstrable skills in photography and video (shooting and editing)
- You are stress resilient and like to work in a fast pace environment
- You enjoy working in a team and are eager to get things done

### **Your client**

- United POP is part of the music support group, which offers education (Bachelor's degree courses and training courses in the field of music and media) as well as services for the creative industries and has been successfully expanding with a broad range of services for years
- 14 locations of our academy in Germany, Austria and the Netherlands have already been successfully launched and established, and the opening of a further location in Australia will take place shortly
- We offer you an attractive fee-based remuneration model (on basis of approx.. 20 hrs/week), plenty of scope for creativity and development, and a pleasant working environment

### **Sounds interesting?**

If you feel you are up to the freelance challenge and want to know more, we look forward to hearing from you. Please send us your full application in PDF (cover letter, CV, certificates) to the attention of Fabian Willems, with reference "AMS-MC-03/2018", by eMail to:

**[jobs-amsterdam@united-pop.nl](mailto:jobs-amsterdam@united-pop.nl)**

### **UNITED POP B.V.**

#### **The Academy of Music, Media & the Arts**

Atlantisplein 1, 1093 NE Amsterdam, The Netherlands

Detailed information is available at [www.united-pop.com](http://www.united-pop.com) and [www.musicsupportgroup.com](http://www.musicsupportgroup.com)